

## Quick Tips

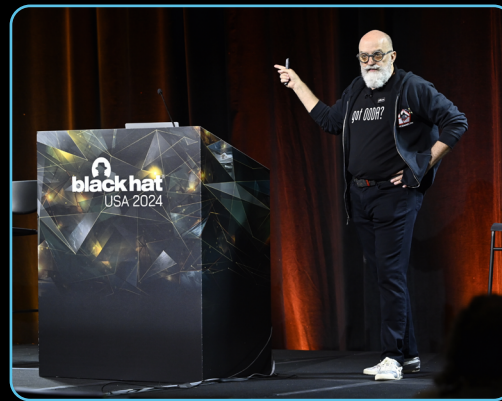
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- 1 Practice Out Loud:**  
Rehearse thoroughly to build confidence and flow.
- 2 Engage the Audience:**  
Be energetic, interactive, and maintain their attention.
- 3 Stay Calm:**  
Pause and collect your thoughts if needed – it's okay to take a moment.
- 4 Be Conversational:**  
Speak naturally; avoid reading from a script.
- 5 Plan for Q&A:**  
Reserve 5 minutes for audience questions.
- 6 Enjoy the Moment:**  
You are the expert – own it and make the most of it!



# Speaking Tips and Recommendations

@BlackHatEvents  
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## Know Your Audience

### Tailor Content

- **Adapt to your audience** (*red teamers, blue teamers, developers, etc.*). Introduce your findings in a unique, impactful way that the audience hasn't seen before.

## Presenters

### Speaker Guidelines

- **One Speaker Preferred:** Easier to maintain audience engagement.
- **Two Speakers Allowed:** Works if well-rehearsed and coordinated.
- **Limit:** No more than 2 speakers on stage.

## Content Guidelines

- **Stay On Topic:** Stick to the session title and abstract.
- **Focus on the Latest:** Highlight new developments with detailed insights.
- **Stay Vendor Neutral:** Avoid promoting specific companies or products.

## Black Hat Sound Bytes

- **Key Takeaways:** Summarize three main points you want attendees to remember.
- **Include a Slide:** End your presentation with a "Black Hat Sound Bytes" slide to reinforce what you want the audience to take away (an action, a tool, etc.).

## Rehearse

### Rehearse Relentlessly

- **Practice Out Loud:** Use a mirror, a colleague, etc. and stand up to rehearse.
- **Don't rush:** Pause between slides, sip water to pace yourself.
- **Refine Delivery:** Use a conversational tone; avoid reading from a script.
- **Time Your Presentation:** Stay within the allotted time slot.

## Q&A

- **Reserve Time:** Dedicate 5 minutes for questions within your time slot.
- **Prepare:** Anticipate detailed and counterpoint questions.
- **Clarify:** Repeat audience questions before answering.

## Presentation Structure

- 1 Start & End on Time:** Respect your audience's schedule.
- 2 Engage:** Use humor, anecdotes, or stories to captivate attendees.
- 3 Road Map:** Clearly outline your goals and agenda at the start.
- 4 Sound Bytes:** Highlight three key takeaways.
- 5 Conclude with Q&A:** End with Q & A for audience interaction.



## Presentation Materials

- **Readable Slides:** Use a minimum 24-point font, to be legible from a distance.
- **Consistent Design:** Maintain uniform font styles throughout.
- **Keep It Simple:** Limit text, focusing on visuals and demos to support key points.
- **Supplemental Resources:** Offer downloadable materials post-session.
- **Effective Contrast:** Use dark text on light backgrounds for clarity.
- **Minimal Branding:** Employer logos can only appear on bio and thank-you slides.

## AV & Demo Preparation

- **Have Backups:** Record successful demos in case live demos fail.
- **Bring Essentials:** Laptop, adapters, power cords, USB backups and printed notes.
- **Work Offline:** Ensure your presentation and videos run without Wi-Fi.
- **Test Everything:** Verify all slides, demos and backups before presenting.