

# How to Build Synthetic Persons in Cyberspace

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Modeling human reasoning. Enhancing human performance.

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### About Us



Fernando Maymí Lead Scientist



#### Alex Nickels Associate Technical Director





- (Brief) Overview of Artificial Intelligence
- Al-related threats
- Cyberspace Cognitive (CyCog) agents
  - Attacker
  - Defender
  - User
- Future work



### (Partial) AI Taxonomy



### Non-Symbolic AI Example

**k**hat

E 2018





### Symbolic AI Example



The open-source Soar Cognitive Architecture



# Al-related Threats

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### The Tactical Battlefield of 2050

- Ability to understand and cope in a contested, imperfect, information environment
- Augmented humans
- Misinformation as a weapon
- Micro-targeting
- Large-scale self-organization and collective decision making
- Automated decision making and autonomous processes
- Cognitive modeling of the opponent



by Alexander Kott, David Alberts, Amy Zalman, Paulo Shakarian, Fernando Maymi, Cliff Wang, and Gang Qu





### Imperfect AI

#### Adversarial Training



Microsoft's Tay



Automobile

(Airplane)



Automobile (Dog) Airplane (Dog)



Dog (Ship)





Frog (Dog)





Bird (Airplane)

Ship (Truck)



Deer (Dog)

Horse (Cat)



Ship (Truck)



Dog (Horse)

### **Unintended Bias**



Google results for "three black teens" v. "three white teens"

One pixel attack for fooling deep neural networks

Horse

(Automobile)

source: arxiv.org/pdf/1710.08864v2.pdf

source:

www.theguardian.com/commentisfree/2016/jun /10/three-black-teenagers-google-racist-tweet

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source: en.wikipedia.org/wiki/Tay (bot)



### Al and Cyber Attacks

- IBM's Deep Locker (2018)
- DeepExploit (2018)
- Darktrace-reported attack in India (2017)
- DARPA Cyber Grand Challenge (2016)
- SNAP\_R (2016)
- Death by Captcha
- Sentry MBA

#### DARPA Cyber Grand Challenge



Source: www.darpa.mil



# CyCog Agents

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### Autonomous Agents





### CyCog Agent Genealogy



*CyCog: Cyber Cognitive TTP: Tactics, Techniques & Procedures* 



### CyCog-A Concept

- Soar agent models real-world adversary TTPs and interacts with standard tools to display realistic attacker behaviors against a network under study
- Currently able to use phishing, SQLi and remote exploitation to establish foothold, and then persists, moves laterally, searches & exfiltrates files

Cyber Cognitive Attacker (CyCog-A) Framework



### **black hat** EUROPE 2018

### CyCog-A User Interface



### **black hat** EUROPE 2018

### CyCog-D User Interface





### Inherently Explainable AI



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### Modeling TTPs





### Modeling TTPs





### Agent Code

#### RIDL

- XML Goal Declarations Declarative language and interpreter for task goal hierarchies
- Soar Rules Interpreter to execute goals

#### CyCog

 Soar Rules – Instructions to interact with the abstraction layer and data stores

#### XML Goal Declarations

<goal></goal>		
<pre><name <="" pre="" value="possess-information-us"></name></pre>	ing-network-access" />	
<metadata></metadata>	-	
<display-name value="Possess Inform&lt;/th&gt;&lt;th&gt;nation Using Network Access"></display-name>		
<description value="Attempt to acqu&lt;/th&gt;&lt;th&gt;uire some information. Acquire access to a host network as the means of accomplishing this."></description>		
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### CyCog Personas



#### **Persona Profiles**

#### $_{\odot}$ Procedural knowledge

- TTPs for CyCog-A and D
- General activities (email, web browsing) for all

#### Personal information

- Demographics
- Credentials

#### Social affinities

- Indicator of like/dislike for others
- Could eventually model richer interactions

#### $_{\odot}$ Topical affinities

- Personal interests
- Emotional triggers



### CyCog Personas



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### CyCog Agents



#### ACT-R

- $_{\odot}$  Used for CyCog-U agents
- $_{\odot}$  Use instance-based learning for adaptive behavior

#### Soar

- $_{\odot}$  Used by CyCog-A and D
- $_{\odot}$  Episodic memory provides weak learning

#### Java

- Lightweight CyCog-U agents for lo-fi scalability
- $\circ$  No learning



### ACT-R Agent Learning



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### CyCog Abstraction Layer



### Hacking Toolkit

- $_{\odot}$  Demonstrated with multiple hacking tools
- Building tool interfaces requires significant work

#### **Defensive Toolkit**

- Uses OpenC2
- Knows how to use iptables, Snort

### CyCog-U

- Very basic natural language processing
- $\circ$  Email reading
- $_{\odot}$  Web browsing



### CyCog Abstraction Layer

- Agent requests an activity be performed to send email using email server
- 2. Abstraction service finds tool able to perform the activity and runs the tool
- 3. Implementation translator turns results into format matching original activity
- 4. Abstraction service returns results to the agent





### Putting It All Together





# Demo

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## **Future** Work

Keeping track of cyberstuff Modeling TTPs Human-machine teaming

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### Keeping Track of Cyberstuff

Persona Layer

Cyberspace Layer	Modeling
	Aspects
Cyber-Persona (Cognitive/ Social)	<ul> <li>Personas and Identities (many-to-many)</li> <li>Intent/Goals</li> <li>TTPs, C2</li> <li>Social presence and communication</li> </ul>
Logical	<ul> <li>Operating system + drivers</li> <li>Applications (to include malware)</li> <li>Network protocols</li> <li>Events and Logs</li> </ul>
Physical	<ul> <li>Hardware architecture</li> <li>Physical compute nodes</li> <li>Physical network connections</li> <li>Geo-Location of compute nodes</li> <li>Persona biometrics (key stroke, mouse patterns, facial recognition)</li> </ul>

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### Formal TTP Models



**Tactic** –employment and ordered arrangement of forces in relation to each other

**Technique** – non-prescriptive way to perform missions, functions, or tasks

**Procedure** – standard, detailed steps that prescribe how to perform specific tasks



### TTP Model + ATT&CK

#### **Operation Pawn Storm (APT28)**





### Using ML to Build TTP Models







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