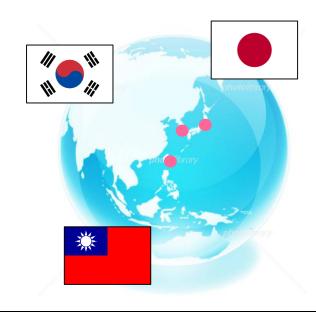


#### **Women in Security**

# Building a Female InfoSec Community in Korea, Japan, and Taiwan

South

Suhee Kang, Asuka Nakajima, Hazel Yen

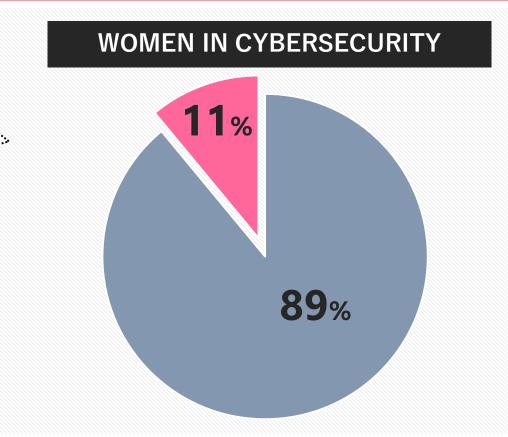


# Background [1/2]

# Information Security Industry Has Historically Been a Male-Dominated Field

2017

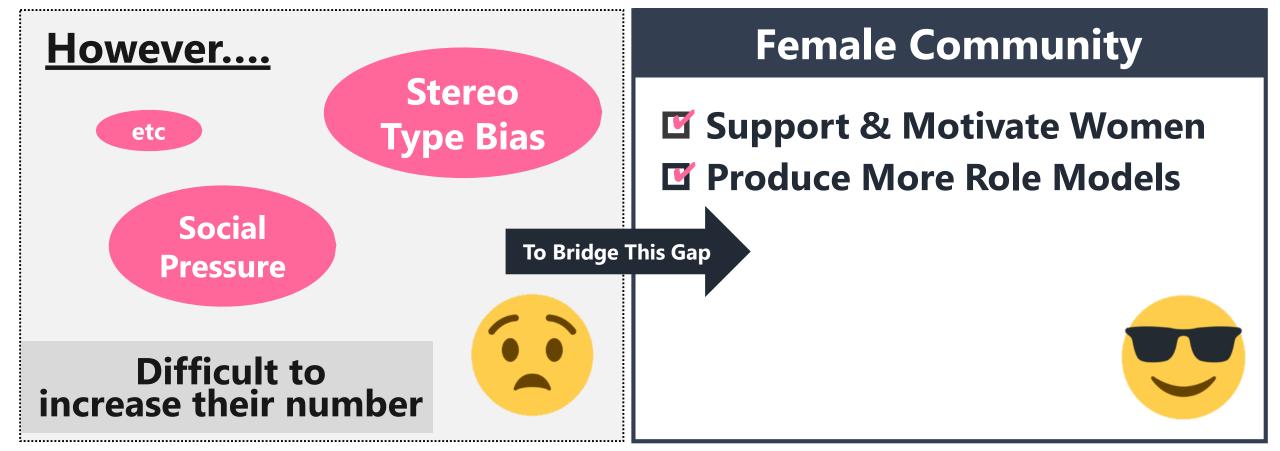
Women represent only 11% of the information security workforce[1]



[1] The 2017 Global Information Security Workforce Study: Women in Cybersecurity, A Frost & Sullivan Whitepaper

# Background [2/2]

# More Women are Expected to Join the Information Security Industry..



# **About Today's Talk**

Introduce Three Representative Asian Female Communities Power of XX (Korea), CTF for GIRLS (Japan), HITCON GIRLS (Taiwan)

South

Founder of Power of XX

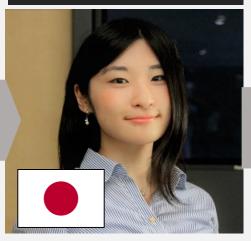
Est. 2011



Suhee Kana

Founder of CTF for GIRLS

Est. 2014.06



Asuka Nakajima

Co-Founder of HITCON GIRLS Est. 2014.12



**Hazel Yen** 

What we will talk

- **☑** How We Build & Maintain the Community
- What We Have Achieved
- How We Tackled Various Challenges





## South Korea: Power of XX

Suhee Kang (Security Researcher, POCSEC)



## **About Me**



- Name: Suhee Kang
- Company: POC Security, researcher
  - ✓ POC: http://powerofcommunity.net
  - ✓ ZerOCon: http://zerOcon.org
  - ✓ MOSEC (in Shanghai): http://mosec.org

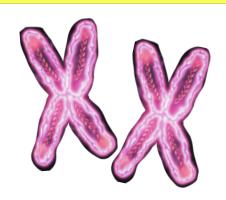
- Jogger
- Dog lover ©
- Soju holic 😊





## What is Power of XX?

- Here 'XX' means chromosome of women
- First batter of women-only CTF
- CTF >>> Community







## Introduction of PoXX [1/3]

#### Beginning

- ✓ Established in 2011
- ✓ Cyber Security Club, SISS(Sookmyung women's Univ.)







## Introduction of PoXX [2/3]

#### Operation

- ✓ Jeopardy style CTF
- ✓ Qualification & Final

- √ 80 teams in average
- ✓ No limitation in number of members, nationality
- ✓ Only 6~8 teams go to Final





## Introduction of PoXX [3/3]

#### Operation

- ✓ Various teams from various groups
- ✓ Aged from 10s to 30s
- ✓ Award is given to 1st to 3rd
- ✓ Until 2016, SISS & Hacker School
- ✓ 2017~now, SISS & Demon team





# Objects [1/3]

• Why we run this?

#### Barriers

- ✓ Underrepresented in this area
- ✓ Lack of Community
- ✓ Lack of female role models
- ✓ Difficulties in learning
- ✓ Male-dominated field

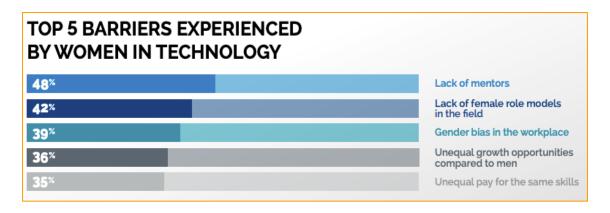






# Objects [2/3]

Research of ISACA in 2017:







## Objects [3/3]

- So, Why we run this?
  - ✓ To cultivate women InfoSec researchers & hackers
  - ✓ To retain women who already in this field
  - ✓ Why we started with CTF?





## Overcome [1/4]

#### Interesting concept Challenges

- ✓ Programing, System, Web, Network, Forensic, Crypto, Misc, …
- ✓ Combine with Maze System, Treasure Hunt, Games, …
- ✓ Combine with Recent Issues
- ✓ From Basic to Advanced





2011 - Shooting game challenge



## Overcome [2/4]

• Larger pool of women researchers & Build Networks





# Overcome [3/4]

• Larger pool of women researchers & Build Networks













# Overcome [4/4]

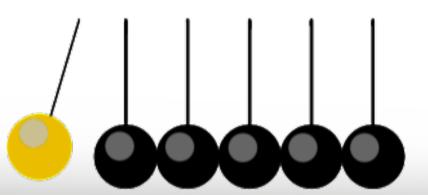
- Recruit them to hacker teams
  - ✓ Provide various opportunities





## **Impacts**

- More women hackers and researchers
  - ✓ about 30 people => 80 teams!
  - ✓ Not only Domestic teams
  - ✓ Abroad teams in USA, Japan, Taiwan, ···
- Winner of 2018 won 1st place at other CTF
- More sustainable, stable community





## Future Plans [1/2]



Korea



Japan



Taiwan



=> Who's next?







## Future Plans [2/2]



- In near future,
  - ✓ TR program for whole age women in Korea
  - ✓ Organizing PoXX with various teams from…
  - ✓ Hold international competition with…
  - ✓ Co-operating with Belluminar (www.belluminar.org)

• Facebook: @sm.siss, @POC\_Conference

• Twitter: @POC\_Crew

• Email: powerofxx@gmail.com : suhee@pocsec.com

• We are moving website now ©

Thanks! 🛴







## **Japan: CTF for GIRLS**

Asuka Nakajima (Security Researcher, NTT)



## First Female InfoSec Community in Japan



#### **Overview**

- **Established in 2014**
- ✓ Supported by
  - Largest CTF in Japan
  - More than **30** Japanese companies sponsor SECCON (e.g., NEC, Fujitsu)
- ✓ Started from about 10 members

  - Members are all female engineers & students Number of members is currently about 30

# Why?

# My Personal Experience & Opinions from My Female Friends



Difficult to fit into a workshop (community).. Most of the participants are men....

Maybe infosec is not for women..



First Step to Break this Barrier Make a Female Community

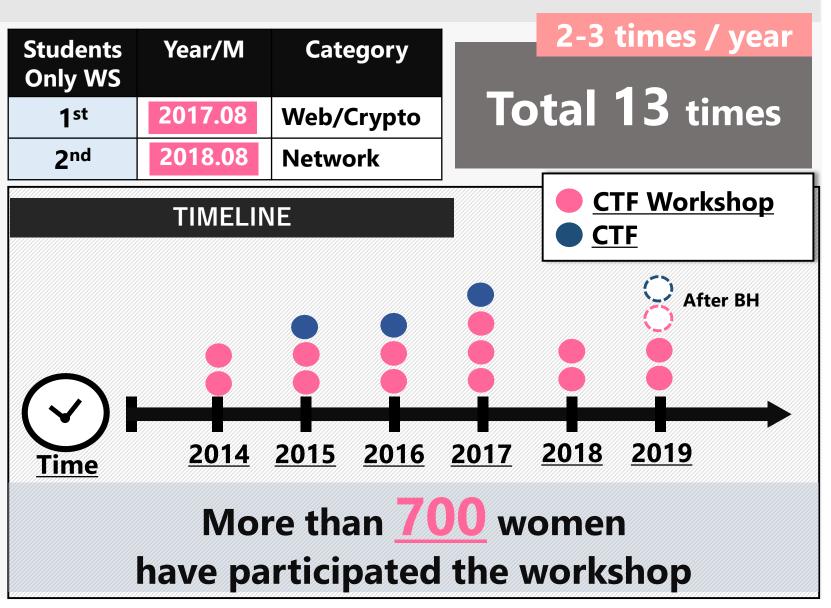
## **Activities of CTF for GIRLS**

# 1. Women-Only CTF Workshop

2. Women-Only CTF

# **About CTF Workshop** (+Timeline)

| WS               | Year/M  | Category                                   |
|------------------|---------|--|
| <b>1</b> st      | 2014.06 | Network Web Binary Forensics Crypto Trivia |
| 2 <sup>nd</sup>  | 2014.10 | Network                                    |
| 3 <sup>rd</sup>  | 2015.04 | Binary                                     |
| 4 <sup>th</sup>  | 2015.12 | Web  |
| 5 <sup>th</sup>  | 2016.06 | Forensics                                  |
| 6 <sup>th</sup>  | 2016.12 | Crypto                                     |
| 7 <sup>th</sup>  | 2017.06 | Network                                    |
| 8 <sup>th</sup>  | 2017.12 | Forensics                                  |
| 9 <sup>th</sup>  | 2018.06 | Web  |
| 10 <sup>th</sup> | 2019.02 | Crypto                                     |
| 11 <sup>th</sup> | 2019.06 | Forensics                                  |



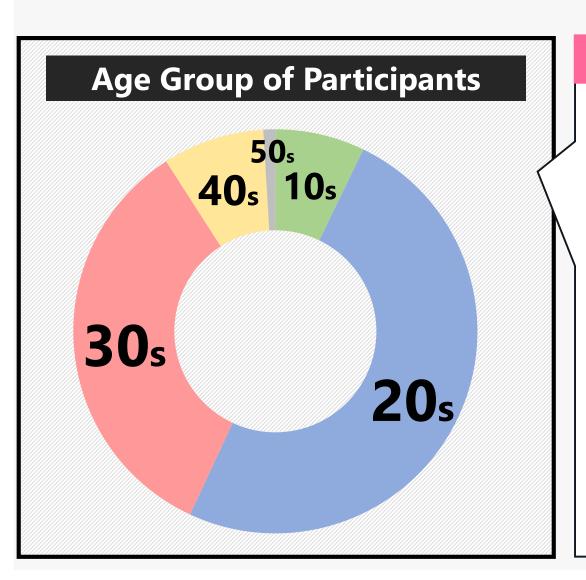
# **Contents of CTF Workshop**

### **Teach From the Basics of Computer Science**

| Category               | Details  |  |  |
|------------------------|--|--|--|
| Network                | TCP/IP Basics, Packet Structure, How to use Wireshark      |  |  |
| Web                    | Web Security Basics, SQL injection, How to use Burp Suite  |  |  |
| <b>Binary Analysis</b> | Hexadecimal, Assembly, Windows API, How to use Debugger    |  |  |
| Forensics              | Disk Analysis, Windows Registry, How to use FTK Imager     |  |  |
| Crypto                 | Password Crack, Known Plain Text Attack, Common/Public Key |  |  |

40 min Lecture + 50 min Exercise (mini CTF)

# **CTF Workshop (Statistics)**



#### **Overview**

- ✓ Most of the participants are in their 20s or 30s
  - Students are still few

# **CTF Workshop (TIPS)**

#### **TIPS**

- ✓ Provide a VM which all the related tools are already installed
  - Provide a manual to install the VM
- ✓ Answer the questions from the participants as soon as possible.
- ✓ Provide CTF challenges from basic to advanced level
  - Make sure that everyone can enjoy the workshop
- ✓ (Regulate Media & Photos)
  - Some participants don't want to be posted on the Internet (Social Media)

## Women-only CTF (GHOST IN THE SHELL CTF)

2015-2017

攻殼機動隊

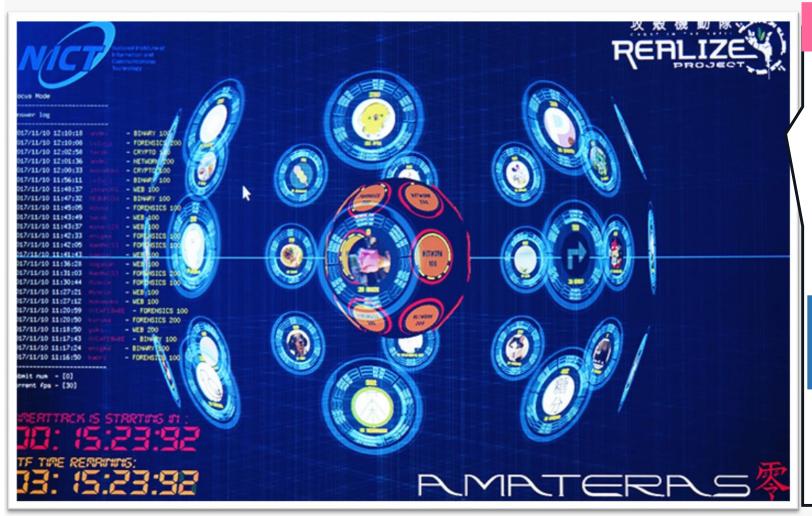


|                 | Year | Domestic or<br>International? [Place] |       |
|-----------------|------|---------------------------------------|-------|
| 1st             | 2015 | Domestic                              | Kobe  |
| 2 <sup>nd</sup> | 2016 | Domestic                              | Tokyo |
| 3 <sup>rd</sup> | 2017 | International (in CODE BLUE)          | Tokyo |

#### **Overview**

- ✓ What is "Ghost in the Shell"?
  - Famous Japanese science fiction comic which is originally written by Shirow Masamune, and was made into movie by Hollywood in 2017
- **√** Goal
  - Produce highly skilled female security engineer, such as Motoko Kusanagi, the heroine of "GHOST IN THE SHELL" which is called as "ultra-wizard hacker"
- ✓ Jeopardy-style CTF (Individual CTF)
  - 20~30 Participants / 1-Day Competition
  - Winner of 2017 is security researcher from PPP

## **CTF Visualization System**



### AMATERAS 零

- ✓ Advanced Multi-Actor Tactical

  Exercise Real-time Analysis System:

  Prototype Version 0
- ✓ <u>Developed by NICT</u>

 $\underline{N}$ ational  $\underline{I}$ nstitute of  $\underline{I}$ nformation and  $\underline{C}$ ommunications  $\underline{T}$ echnology

## **CTF Visualization System**



#### AMATERAS 零

- ✓ Advanced Multi-Actor Tactical

  Exercise Real-time Analysis System:

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- ✓ <u>Developed by NICT</u>

<u>National Institute of Information</u> and <u>Communications Technology</u>

# **Photos**









# **Networking Female [1/2]**

## Visualize the Community to Gain Recognition





#### **How Did We Visualize?**

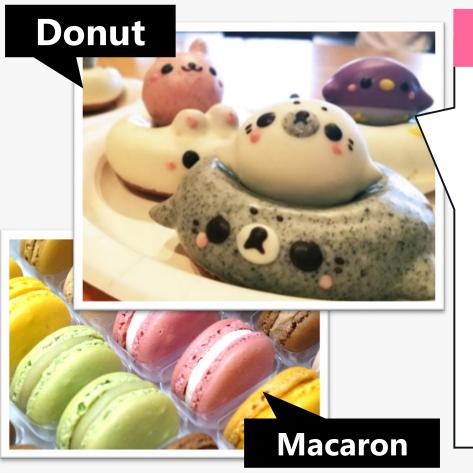
- ✓ Created an official website & SNS accounts
  - Reported the activities regularly

- Octf/a
- ✓ Created a logo, sticker, and T-shirts
- ✓ <u>Invited a media and took the interview</u>
  - News paper, Magazine, and Web Media
- ✓ Collaborated with famous events/contents
  - CODEBLUE, Ghost in the shell



## **Networking Female [2/2]**

## **Actively Facilitate Networking**



### **How Did We Facilitate Networking?**

- ✓ Provided cute snack during the break
  - Donut, Macaron, Cupcake, Pudding..etc.
- ✓ Held an after-party
  - About 10~40% of participants also participates the after-party

# **Building Sustainable Community [1/2]**

### **Actively Recruit New Members**



#### **How Did We Recruit New Members?**

#### **Early Stage**

Asked existing local community members (SECCON) whether they know a woman who is interested in CTF for GIRLS activities

#### Now

Recruit a new member from the workshop participants

# **Building Sustainable Community [2/2]**

Create an Organization that Does not Rely on a Single Person



What We Focused on

- ✓ Created a manual
  - How to create CTF challenges
  - How to hold workshop
- ✓ Hand over power to young members

**Even the Leader (Asuka) can be replaced** 

#### Acknowledgment

| CTF for GIRLS Members |           |                         |  |  |
|-----------------------|-----------|-------------------------|--|--|
| Name                  | Name (JP) | Affiliation             |  |  |
| Haruka Nakashima      | 中島 春香     | -                       |  |  |
| Haruka Suzuki         | 鈴木 悠      | LAC                     |  |  |
| Momoko Aoyama         | 青山 桃子     | Hitachi<br>Solutions    |  |  |
| Akiko Sueyoshi        | 末吉 亜希子    | NTT Data                |  |  |
| Sayo Ichinose         | 一瀬 小夜     | -                       |  |  |
| Chiho Mihara          | 三原 千穂     | Toshiba                 |  |  |
| Mari Aoba             | 青羽 真利     | LAC                     |  |  |
| Ayako Kozakai         | 小境 彩子     | NTT Data<br>Intellilink |  |  |
| Yu Yanagi             | 柳 優       | IBM Japan               |  |  |
| Hitomi Kimura         | 木村 仁美     | TrendMicro              |  |  |

| Name                   | Name (JP) | Affiliation                 |           |
|------------------------|-----------|-----------------------------|-----------|
| Tomomi Oogushi         | 大串 智美     | NTT Data                    |           |
| Nao Takaoka            | 高岡 奈央     | -                           |           |
| Erika Kikuchi          | 菊池 絵里加    | Information Science College |           |
| Y.Ozawa                | -         | SECCON                      | Sponsors  |
| M.Takahashi            | -         |                             | al Thanks |
| + more than 15 members |           | to                          | NICT      |

| SECCON Members / etc                      |       |   |  |  |  |
|---|-------|---|--|--|--|
| Tomohiro Hanada                           | 花田 智洋 | - |  |  |  |
| Yoshinori Takesako                        | 竹迫 良範 | - |  |  |  |
| Y.Hayashi                                 | -     | - |  |  |  |
| JNSA (Japan Network Security Association) |       |   |  |  |  |
| + more than 35 members                    |       |   |  |  |  |

to NICT



http://girls.seccon.jp Twitter @ctf4g Website E-mail ctf4girls@seccon.jp **Facebook** https://www.facebook.com/CTF-for-GIRLS-983496775036075/





Hazel Yen (Security Engineer, DEVCORE)







2014.10

2014.12

Study Group

### THE BEGINNING OF HITCON GIRLS

# HITCON GIRLS Purposes

We believe everyone can learn InfoSec.

For what?

As a career

As a hobby

How?

Sharing Knowledge:

Publish Our knowledge to community

Broadcast a message:

Doing security is an option for girls

Team up girls who are interested in InfoSec, learning and growing together.

We split into two groups: Administrative Group, Study Group

## About HITCON GIRLS

Administrative Group

### Study Group

Web PT Android PT

CTF Malware Analysis

DFIR Network Security

Free Research

## About HITCON GIRLS

#### Administrative Group

Social Media

FB Fan Page

Blog

**Twitter** 

YouTube

**Events&Activities** 

Study Group

Meeting

Leader Election

#### Study Group

#### The Events

- ▶ The beginning: Workshop
- ▶ Hacks in Taiwan Conference Community
- ▶ HG at HITB
- ▶ CTF for HG 4th Audition

#### Knowledge Sharing

- ▶ InfoSec Budding Promotion: Teenager Summer Camp
- ▶ Studying group annual presentation
- ▶ GoToConference Project

#### **Sharing Invitation**

- ▶ The first anniversary&PPP interview
- Chipchat Party

- Birds of a Feather
- ▶ InfoSec Women's Sharing

# 2014 The beginning: Workshop

- It was the beginning of HITCON GIRLS.
- All the attendees were female, including students and employees, who were learning about InfoSec for the first time.



### Events We Held: Knowledge Sharing

# 2015 Study group annual presentation

- It was a presentation about the research from our Study Group.
- We introduced how we learned and how much we have grown in the Study Group this year.



## **Events We Held: Sharing Invitation**

#### 2015

### The first anniversary&PPP interview

- It was the first time we had new girls join us.
- Fortunately, we invited Tyler and Erye from PPP to share with us.
- The topic was "How interesting InfoSec is".



## **Events We Held: Sharing Invitation**

# 2016 Chipchat Party

- We invited Katie Moussouris, Kana Shinoda and Eva Chen to give a chat in the party!
- What we confirmed from them is that "It is possible for women to be outstanding in the Cybersecurity field".



## Events We Held: Knowledge Sharing

# 2017 InfoSec Budding Promotion

- We introduced information security for teenagers.
- The topics included web security, binary analysis, cryptography and CTF introduction.



## **Events We Held: Sharing Invitation**

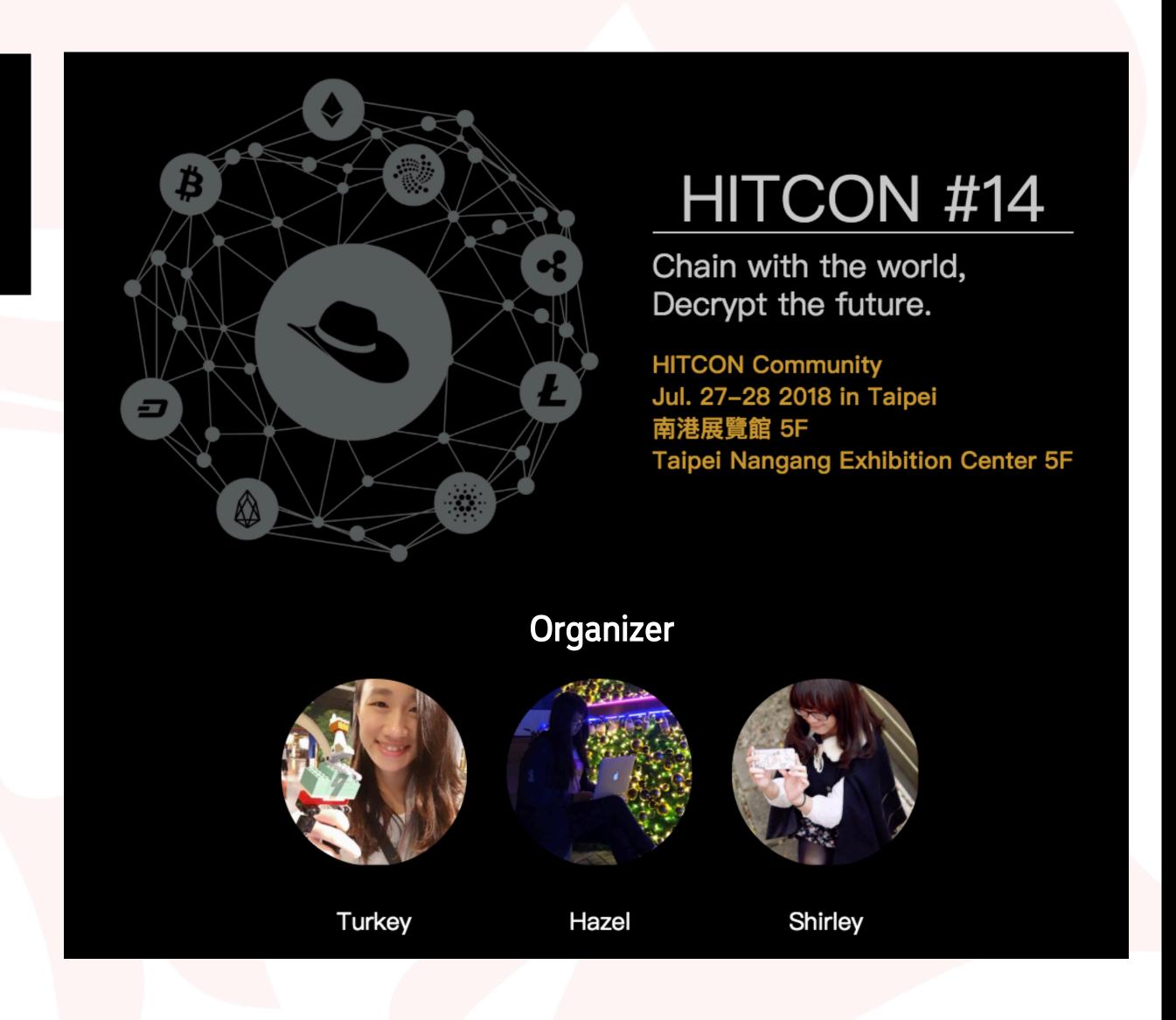
# 2017 Birds of a Feather

- We invited the BoB member Dasom Kim, Trend Micro researchers Fyodor and Aaron!
- As a result, we realized how special and unique the work of InfoSec is.



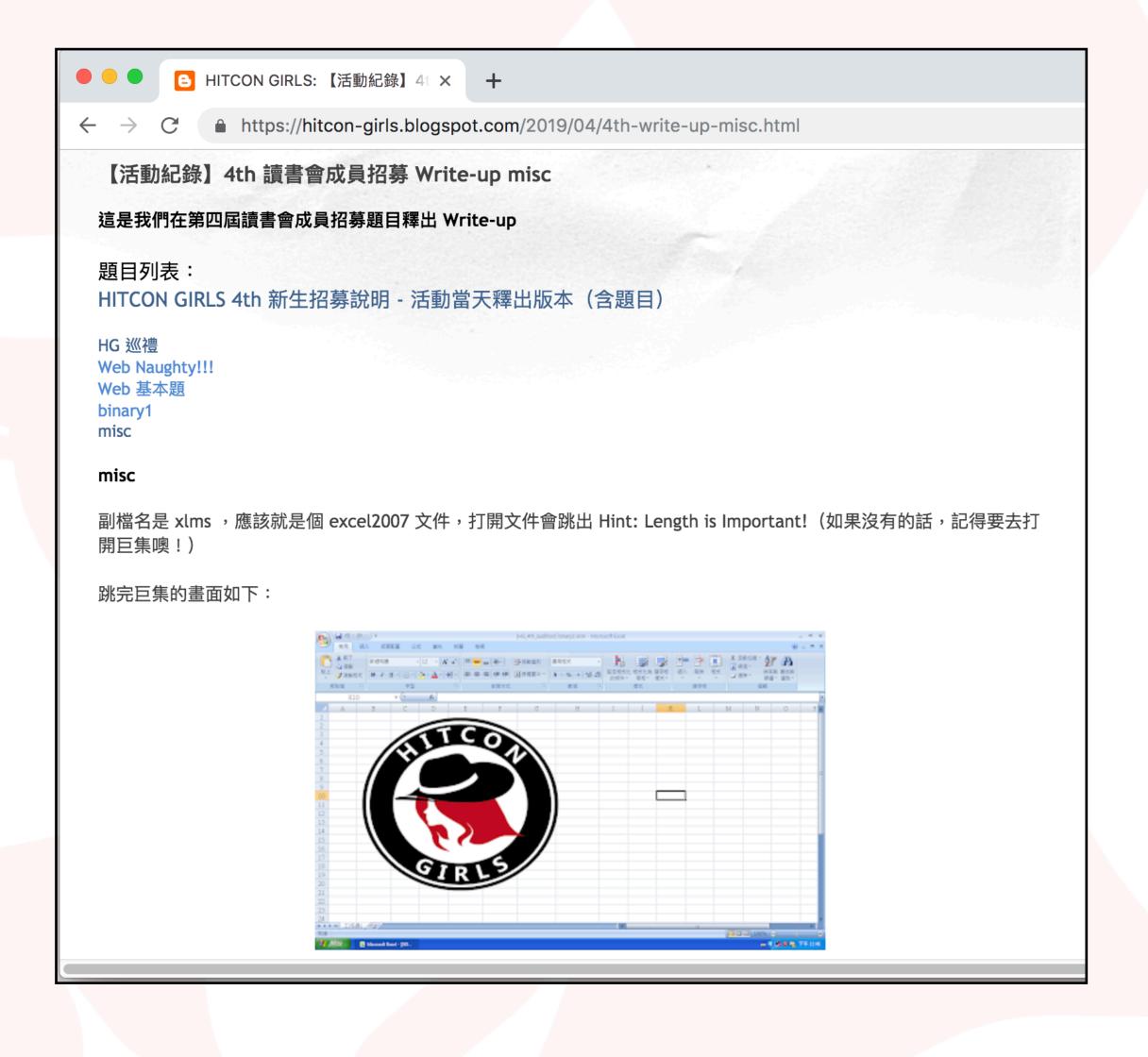
# 2018 HITCON Community

- Hacks in Taiwan Conference(HITCON)
  is the most technical information
  security conference in Taiwan.
- The coordinators were all in HITCON GIRLS.
- Over 1000 attendees.



### 2019 CTF for HG 4th Audition

- As far as we know, it was the first
   CTF led by female in Taiwan.
- We hosted a CTF for the audition and designed the tasks by ourselves.



## 2019 HGatHITB

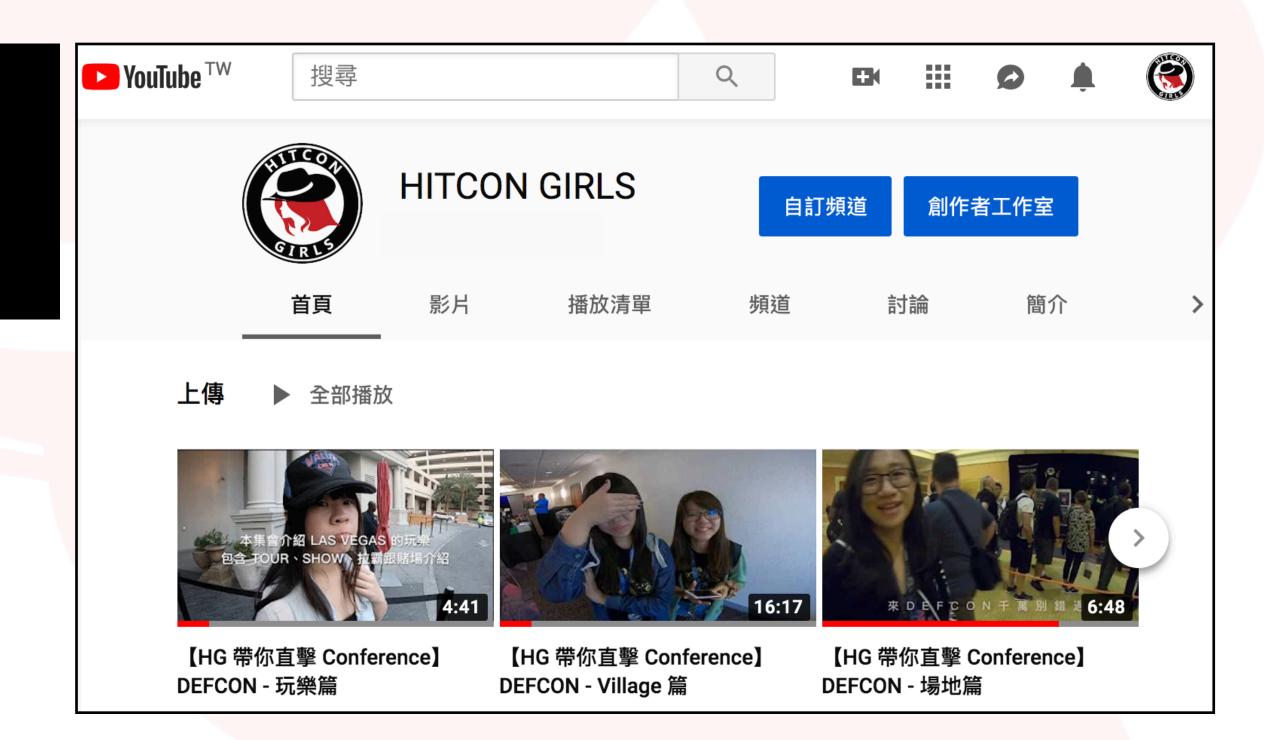
- Thanks to the invitation from HITB,
   HITCON GIRLS went to Europe!
- It was our first time to host an activity overseas. We had the HG CAT Wargame and Smart Contract Challenge at the future HAXPO.



## Events We Held: Knowledge Sharing

## 2019 GoToConference Project

- We went to DEFCON and recorded this tour, which included a journey from Taiwan to Las Vegas.
- In our videos, we introduced the InfoSec security conference and talked about their special activities.



## **Events We Held: Sharing Invitation**

## 2019 InfoSec Women's Sharing

- We invited Anna Chung, researcher from a threat intelligence company in America, to share her experience in the Cyber security field.
- Her message: "Break stereotypes and work hard to be better".



# Our Accomplishments

We believe everyone can learn InfoSec.



# Our Accomplishments

Team up girls who are interested in InfoSec, learning and growing together.

#### Speeches

at

- National Cheng Kung University
- ▶ National Chung-Shan Institute of Science and Technology
- National Taipei University of Technology
- Yuan Ze University

- ▶ CYBERSEC
- ▶ Information Associate of Students
- ▶ The workshop of thenewslens
- ▶ WhiteHatFest

#### Own our CTF



#### **Takeaways**

#### Takeaways



- History and current status/activities of three Asian representative female InfoSec communities in South Korea, Japan, and Taiwan
- How we build and maintain our communities and how we tackle the various challenges such as having a sustainable community
- Comparison of three the communities reveals some of the crucial factors in starting and continuing a female community
  - **✓ Each community started by a few tech-savvy women**
  - ✓ Support from existing local community: POC, SECCON, and HITCON
  - ✓ All the community members are connected by their interests in technology (e.g., CTF)



#### **Questions?**