

# Manufacturing Hardware Implants from Idea to Mass Production

## A Hacker's Journey

Luca Bongiorno

# Speaker's Intro



-  @LucaBongiorno

- Head of Offensive Security at 

- After this presentation, you will know:
  - How challenging & painful is to mass-produce hacking devices
  - What to do if you have an idea and wanna bring it to life
  - What to avoid, in order to increase chances of success
  - A bit more about WHID Injector, WHID Elite and the upcoming POTAEbox



# Once Upon a Time... Many Engagements Ago...

Back in 2010 I wanted to turn this weaponized Mouse into a remotely controlled one.

Sadly, I failed for many reasons:

- Lack of time for R&D
- Lack of a miniaturized RX module
- Not enough room inside the mouse

Eventually, the idea ended up in my never-ending TODO list. Until in 2016...



UNIVERSAL  
SERIAL ABUSE

Defcon 24

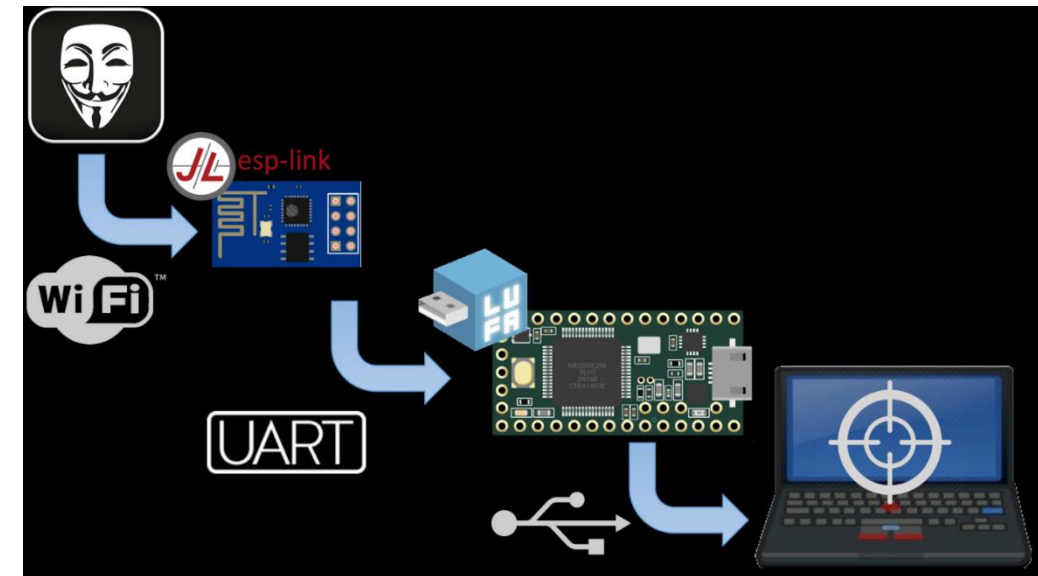
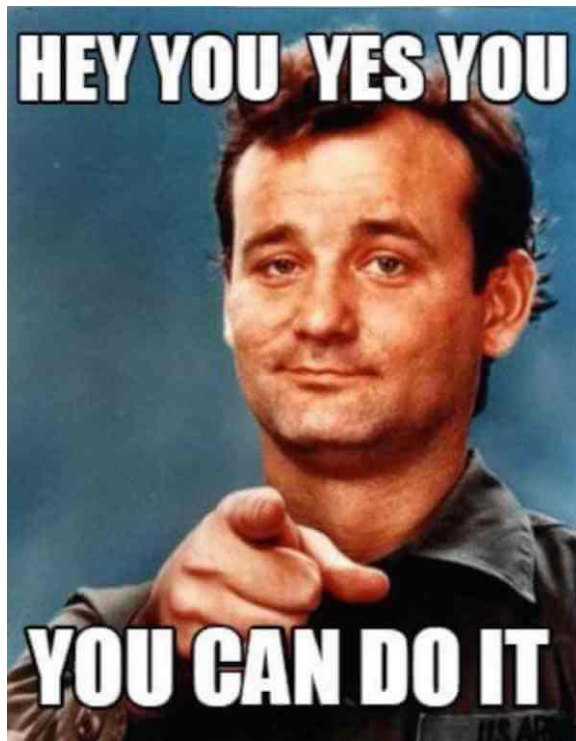
Rogan "BFG" Dawes

Dominic "singe" White



# UNIVERSAL SERIAL aBUSE

- Developed by @RoganDawes in 2016
- Bypass Windows Air-Gaps



<https://github.com/sensepost/USaBUSE>

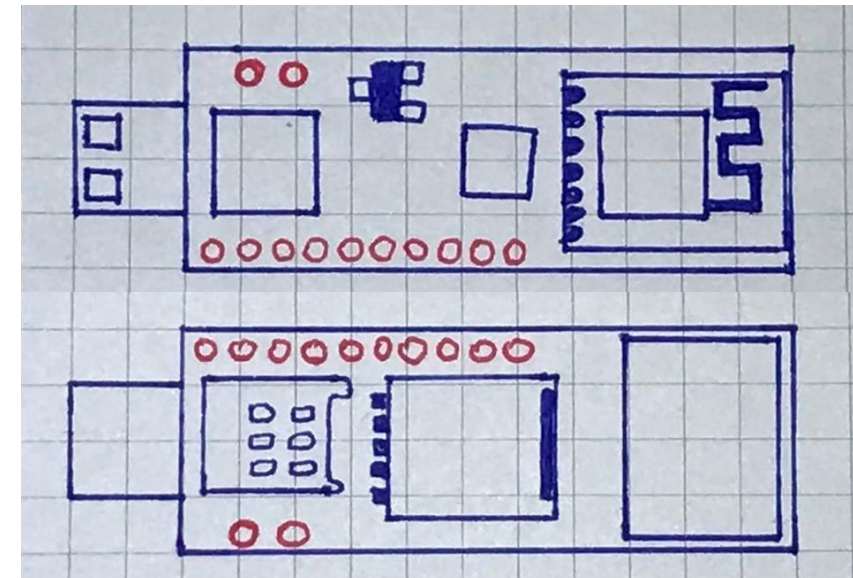
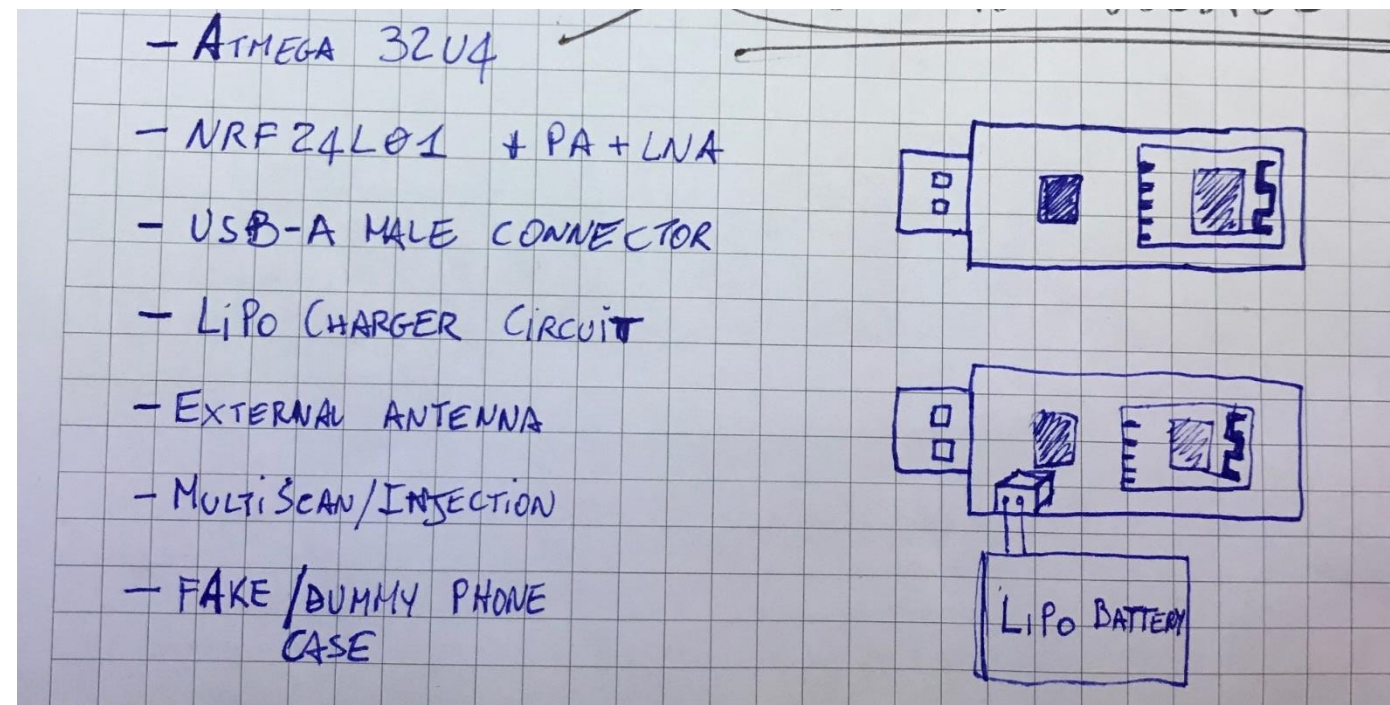
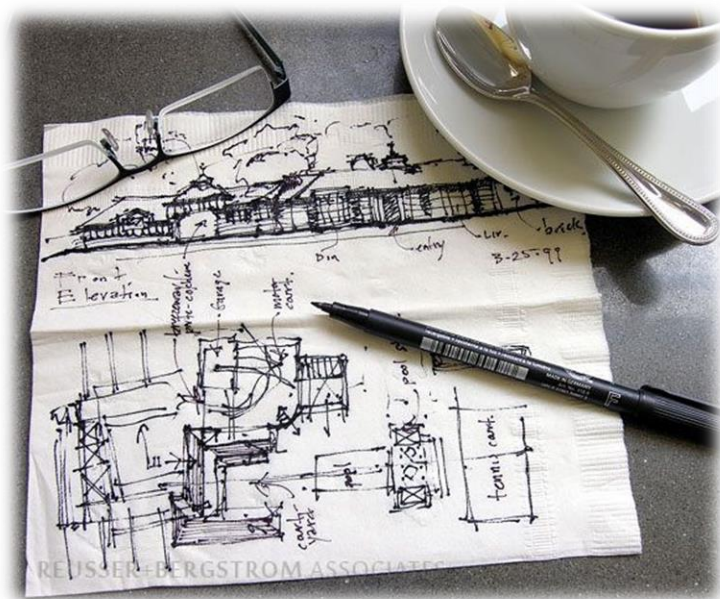
# The Journey



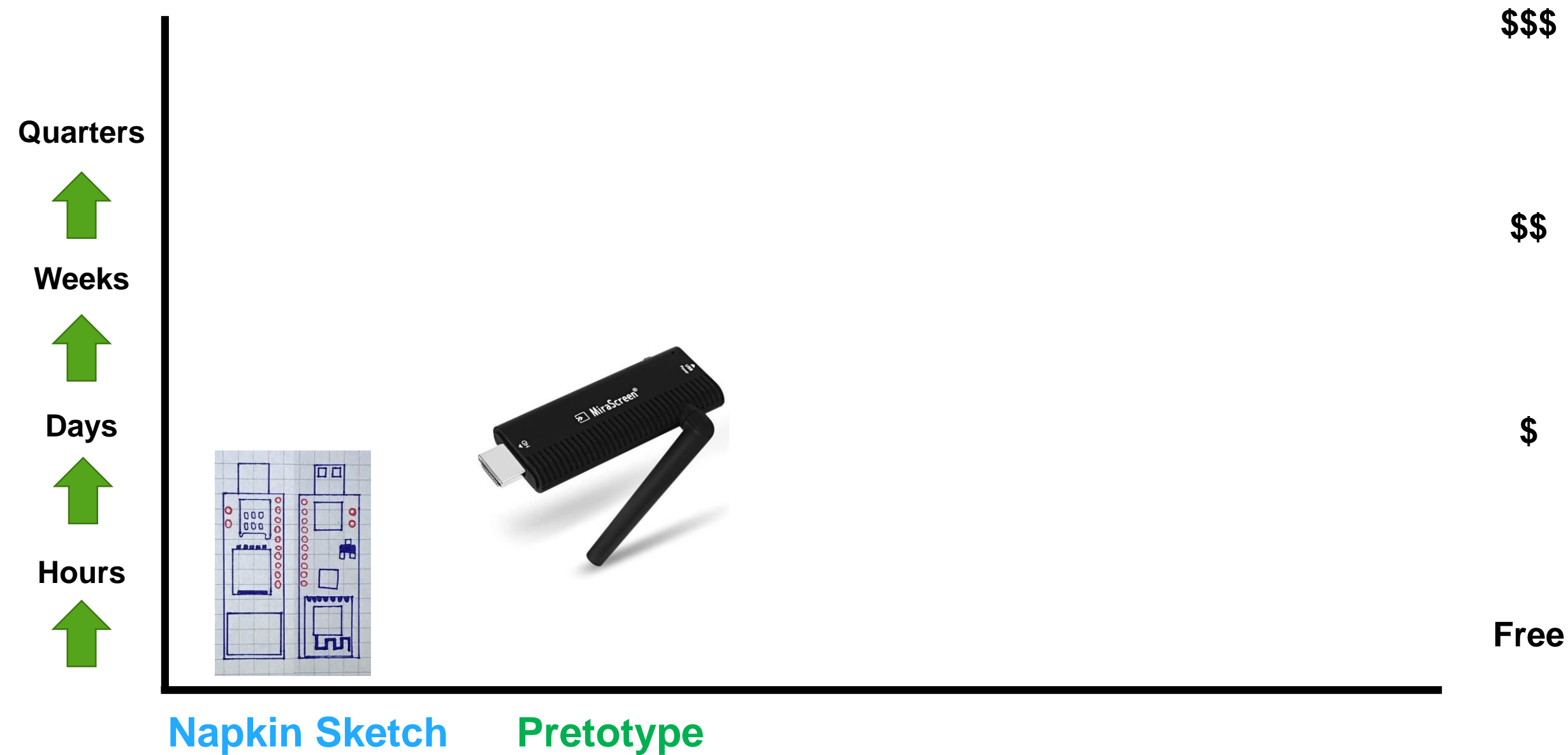
Napkin Sketch

# Napkin Sketch

- Dirty Cheap
- Time Needed:
  - Couple of Hours



# The Journey





# Pretotyping

## “Beanocchio” Pretotype



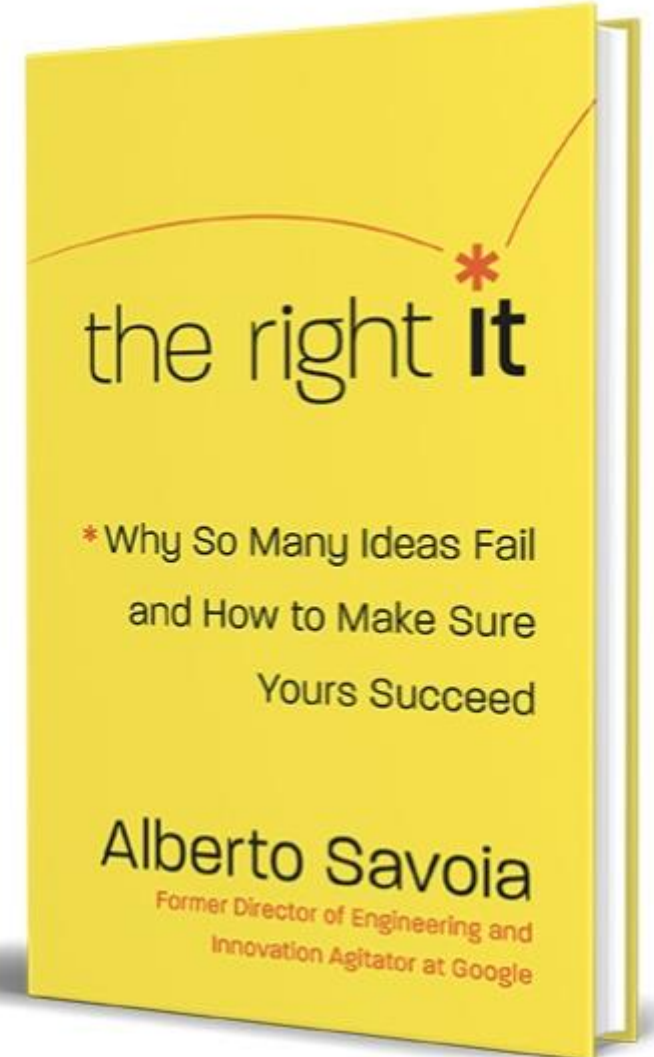
HAL, what is 400 deg.  
Fahrenheit in Celsius?

HAL, play some Led  
Zeppelin.

HAL, will it rain today?

HAL, remind me to  
buy more beans.

Copyright (C) 2019 Alberto Savoia | [www.AlbertoSavoia.com](http://www.AlbertoSavoia.com) | [asavoia@gmail.com](mailto:asavoia@gmail.com)



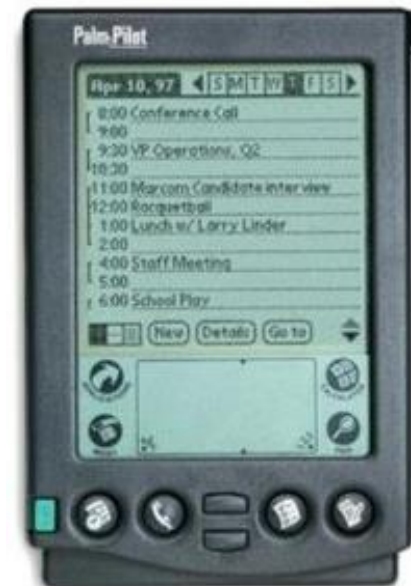
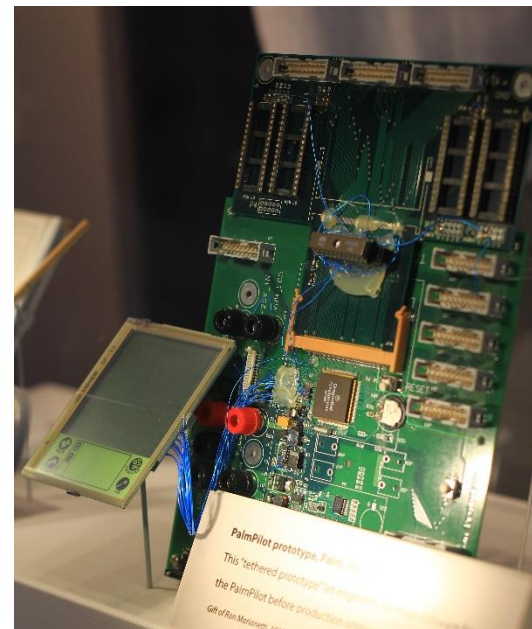


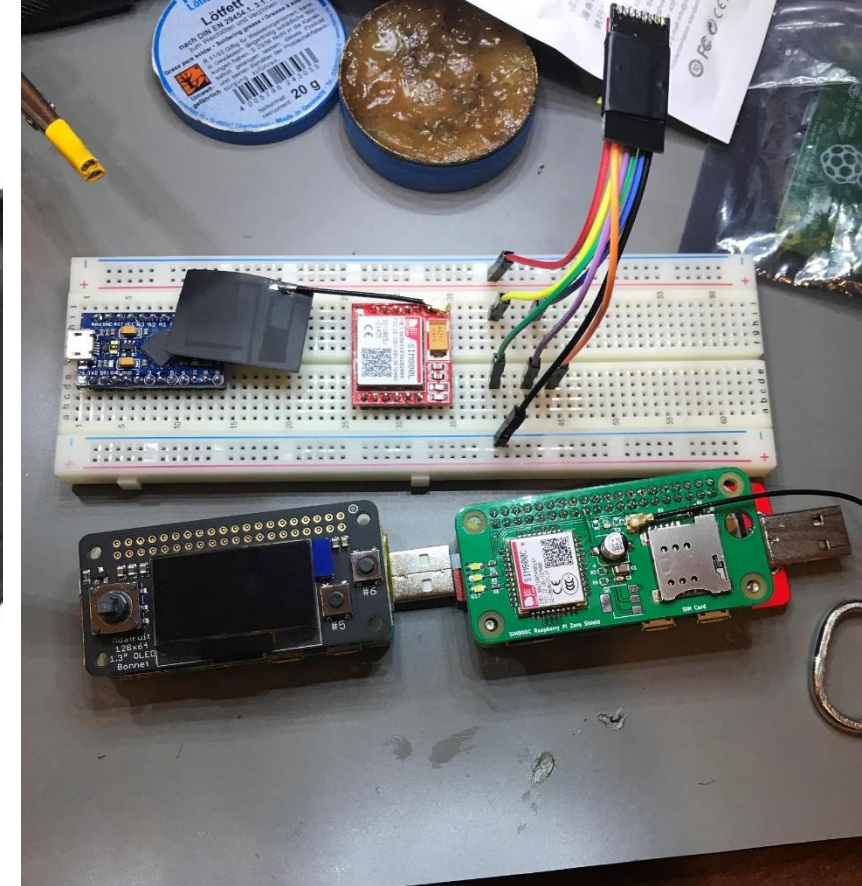
# Case Study: The Palm Pilot

**Jeff Hawkins**, designed one of the first tablets in the market, the **GRiDPad**. It was an **engineering marvel** but a **market failure** because, it was still too big.



Determined to not make the mistake again, He decided to **change approach**.



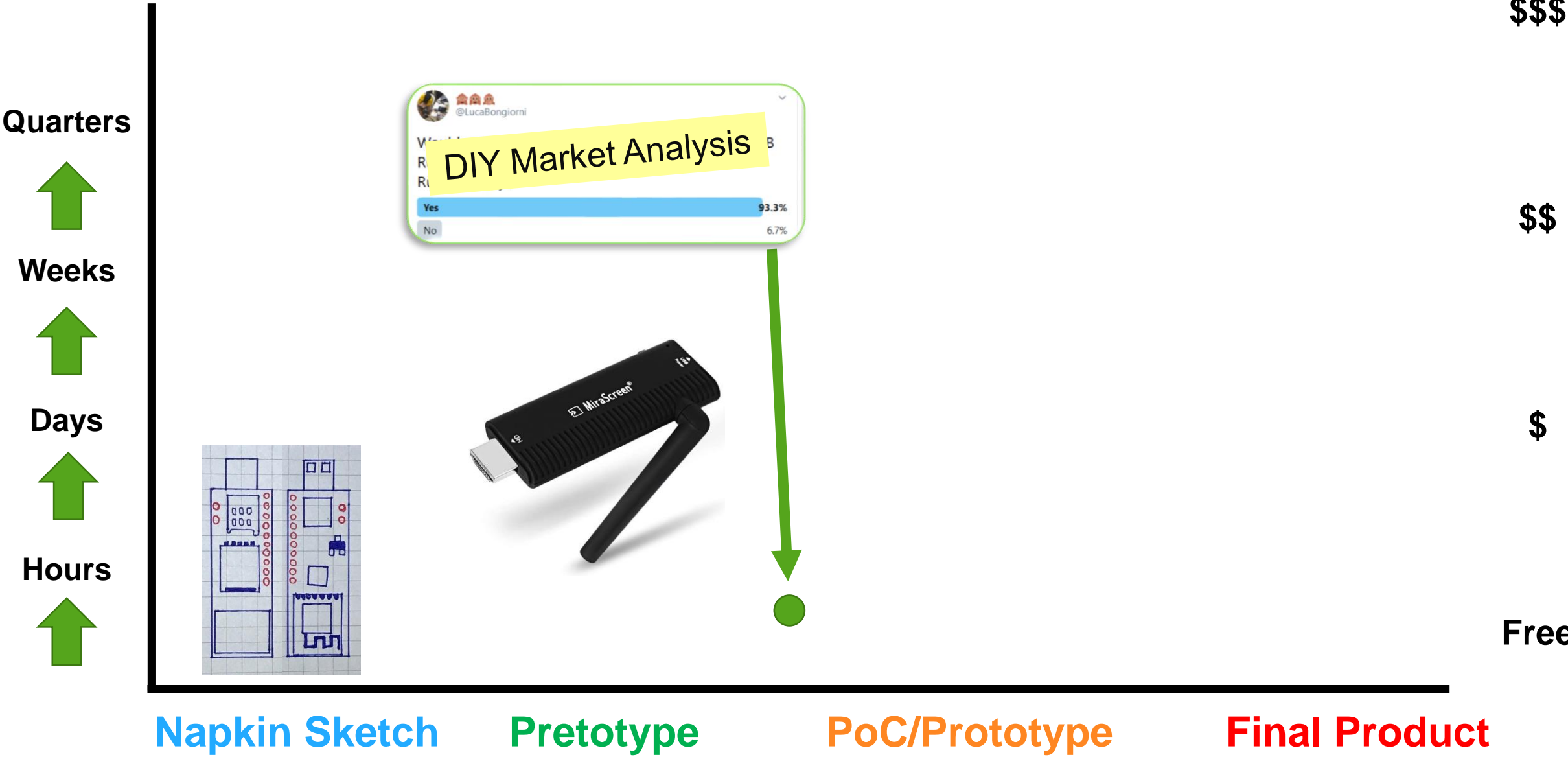


## My Pretotypes

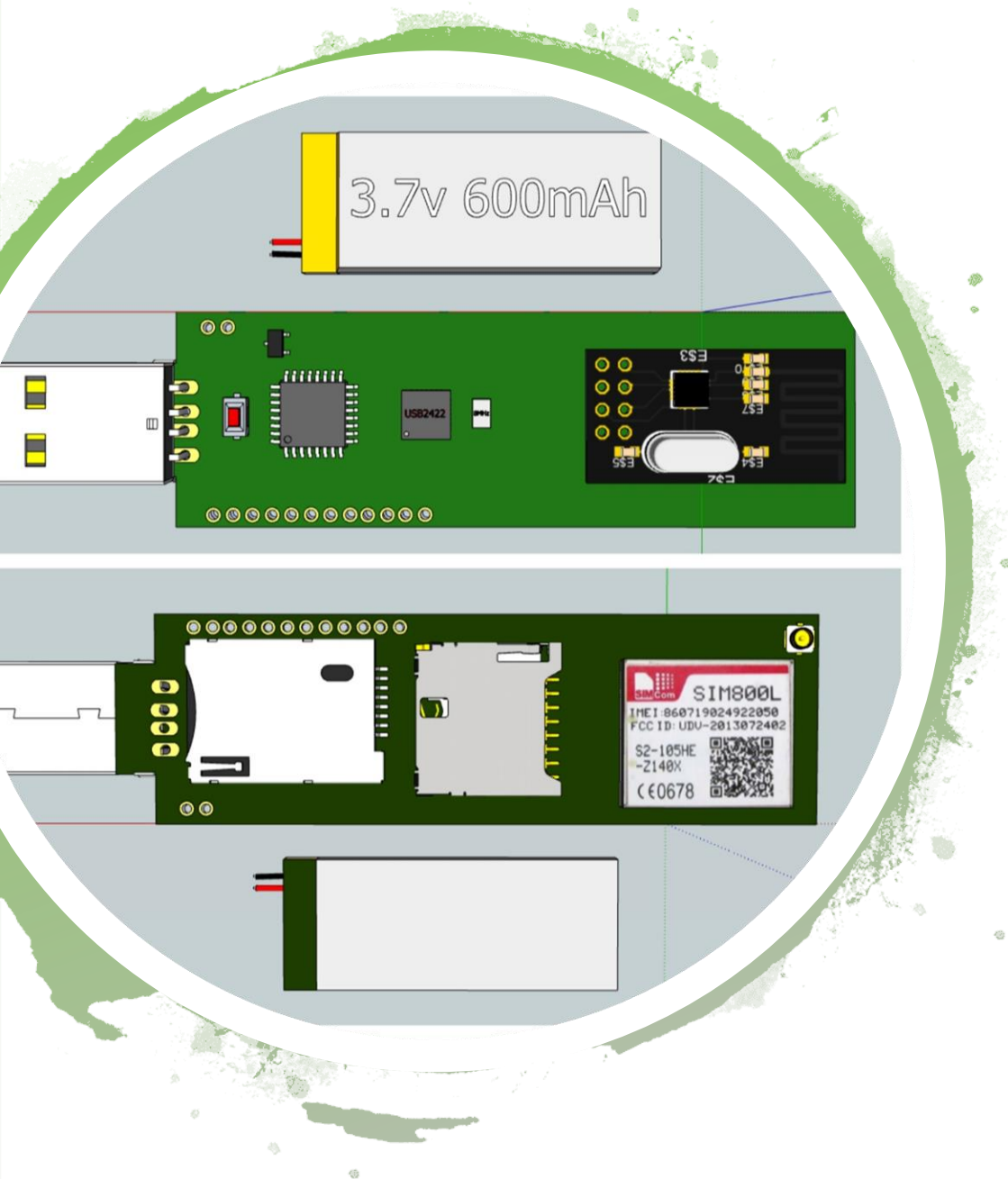
- It must be cheap (use what you have around)
- It takes at least few days in order to get the feeling if worth pursuing the project



# The Journey



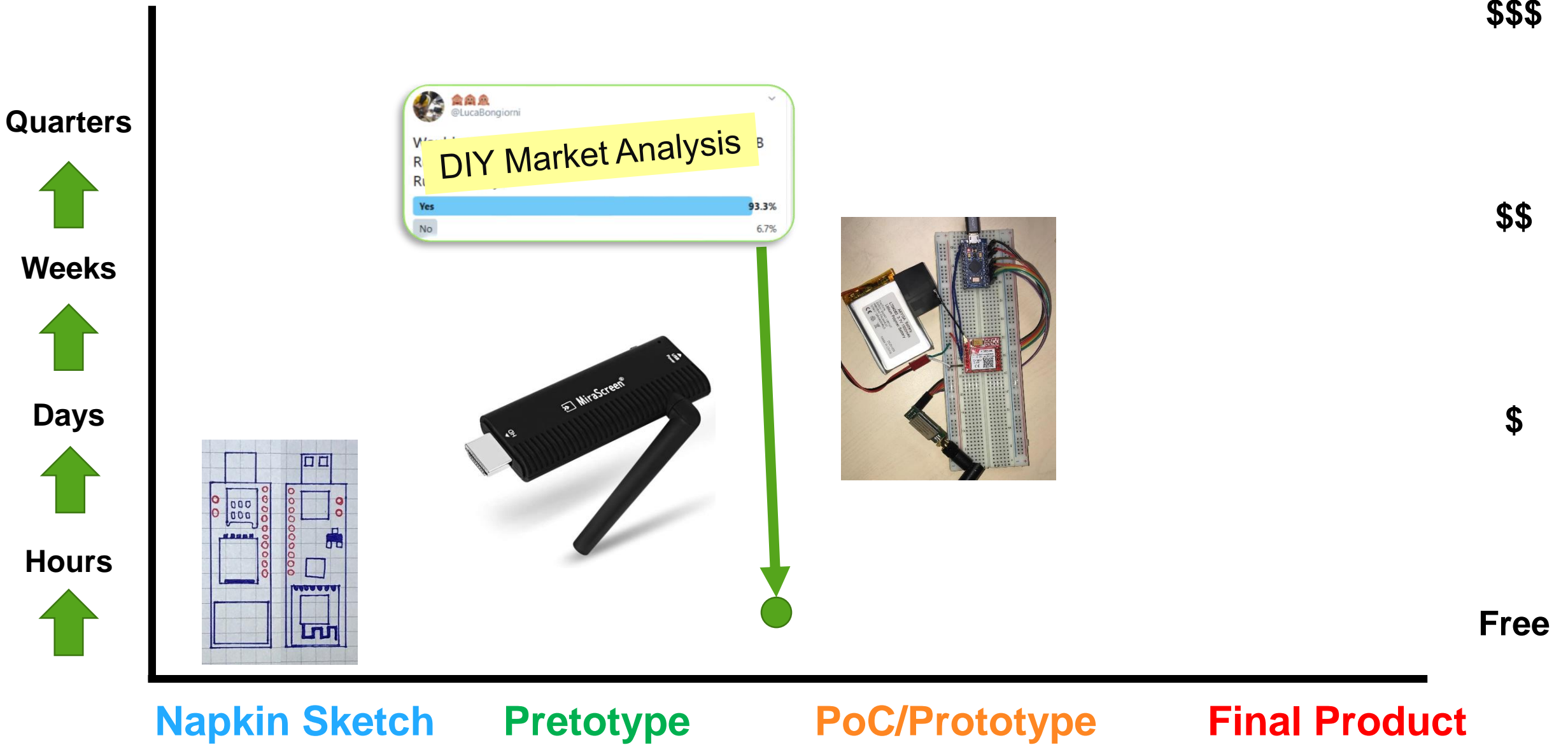




# 3D Concept

- **Cheap** (Free CAD tools available)
- **Faster than designing the prototype with KiCAD**
- **Good enough to further validate the idea** and present to manufacturers/investors
- Time Needed:
  - **Couple of days** (included a basic training on SketchUp)

# The Journey



# PoC/Prototype

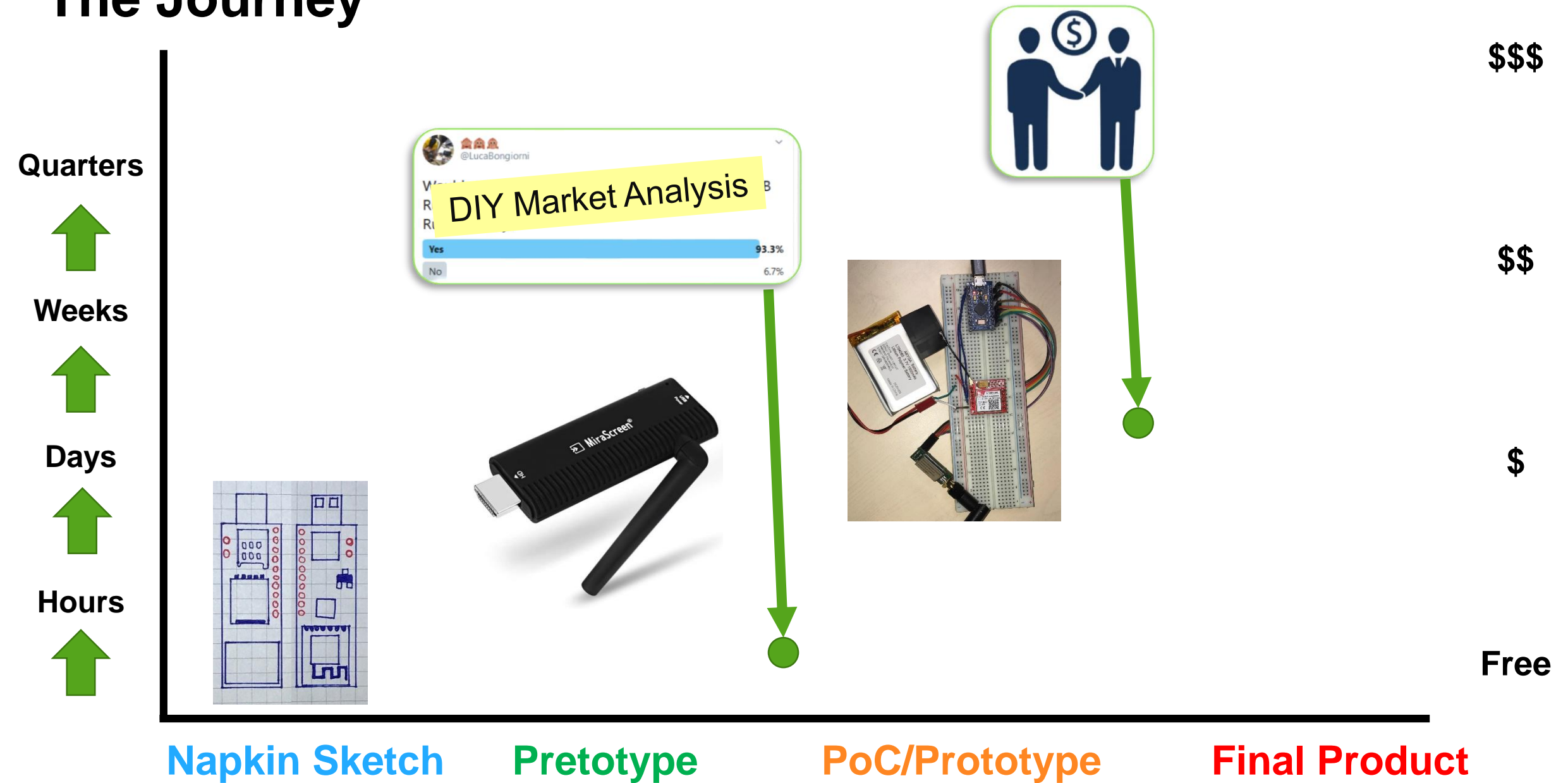
- **Reasonable Costs** <100 EUR
- Time Needed:
  - **Aprox 15 days**
    - Reading Datasheets
    - Taking Measures
    - Coding/Testing main features



**First Stable PoC:** <https://www.youtube.com/watch?v=tuoT-cPIdMk>

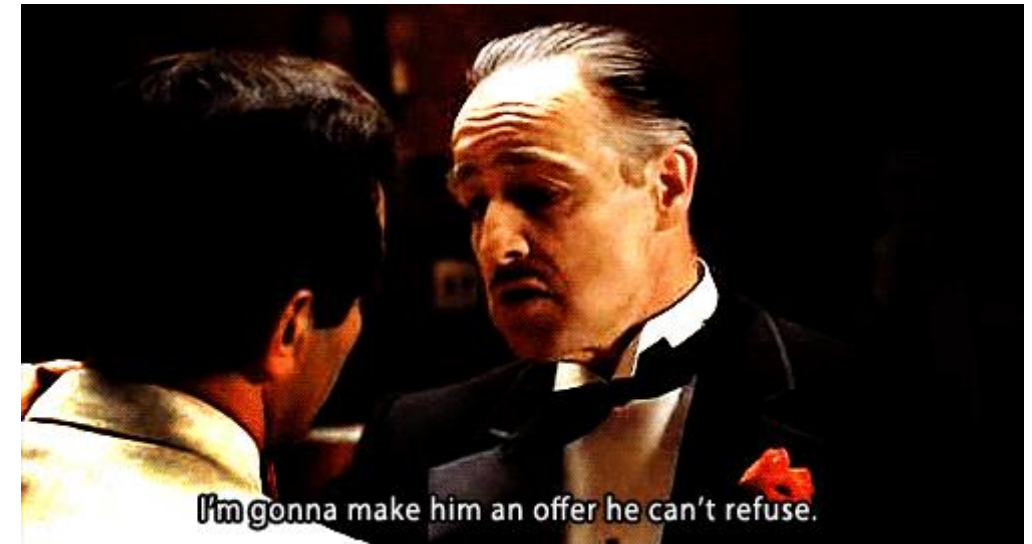


# The Journey



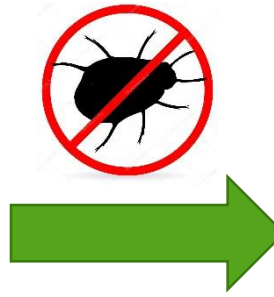
# The Business Un-deal

- **The Odyssey Starts**
  - Looking for Manufacturer
    - Alibaba, Twitter & Tindie are your friends
- **The Kickstart E-mail**
- **Unleash the Un-Deal**
  - I R&D it
  - I prototype it
  - I QA it
  - You make it
  - You sell it worldwide at an affordable price
  - You keep the profit
  - Everyone enjoys it!





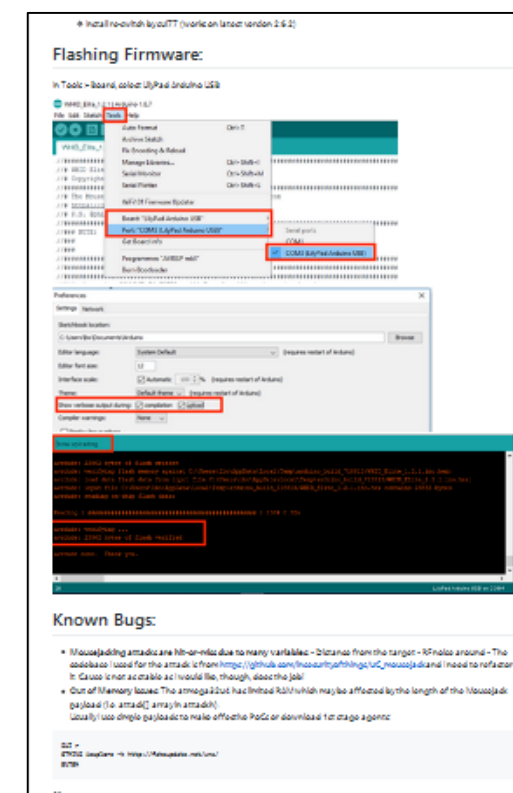
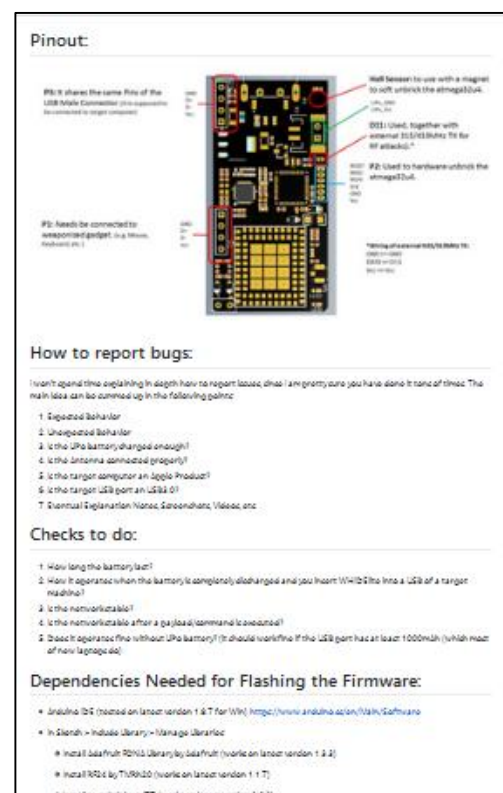
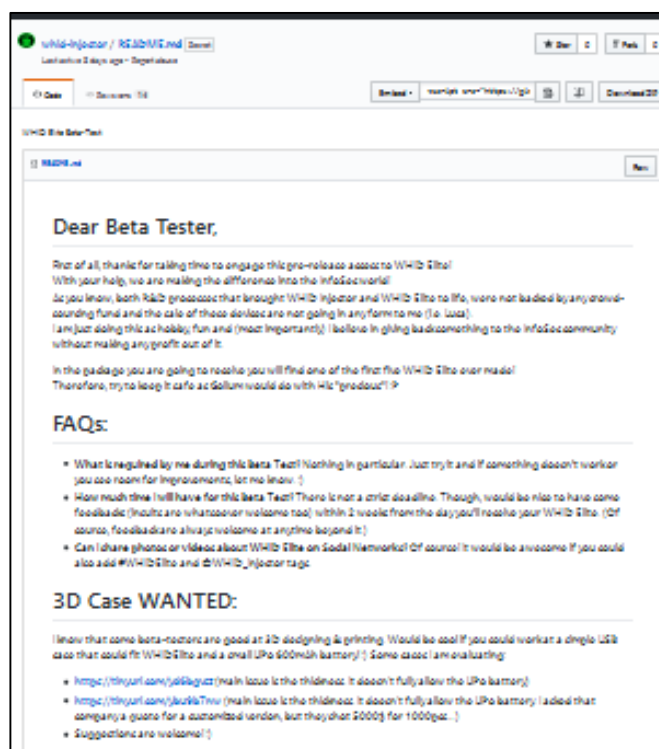
# From Alfa To Beta PCB





# Time for Beta Test

- Select Wisely Beta Testers
- Do not have high expectations anyway (people are busy)
- Prepare easy-to-digest Documentation

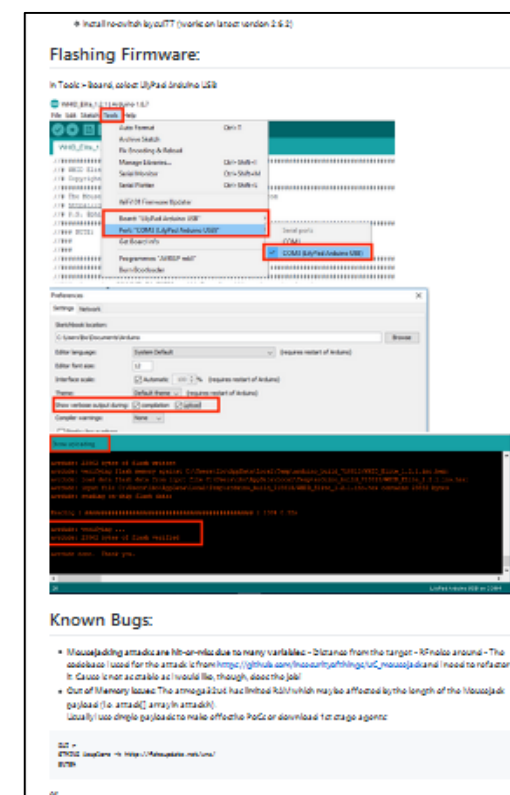
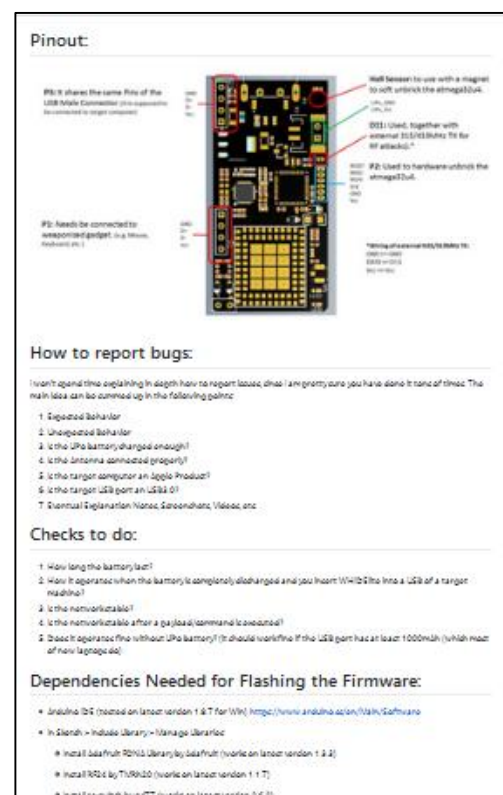
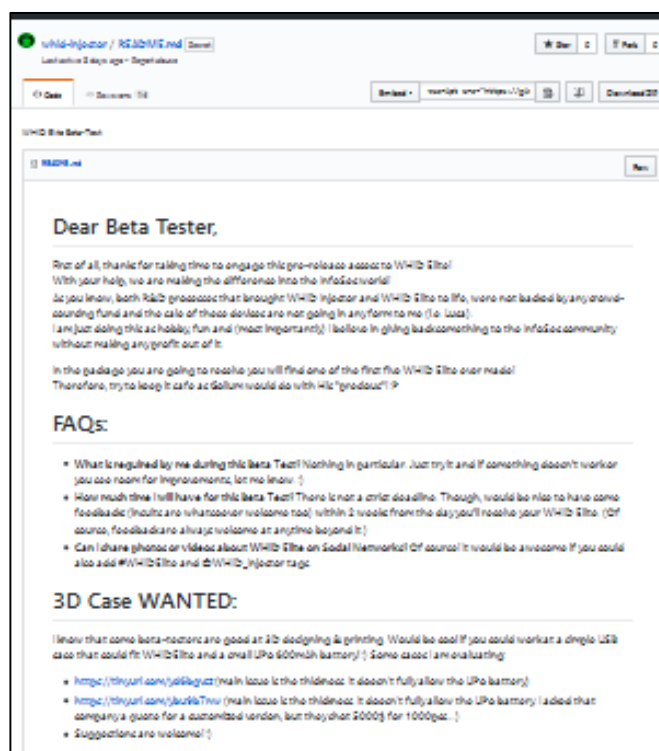


- Most of them will say/promise everything just to get a free cool device!
- Then they'll disappear like "tears in the rain"...




# Time for Beta Test

- Select Wisely Beta Testers
- Do not have high expectations anyway (people are busy)
- Prepare easy-to-digest Documentation





# The art of writing instructions for the dumbest person on Earth!




## WHID Injector

143 subscribers

SUBSCRIBE 143

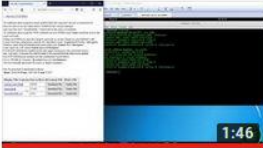
HOME VIDEOS PLAYLISTS CHANNELS ABOUT

Uploads PLAY ALL SORT BY




**How to unbrick WHID by using a magnet**

157 views • 1 month ago




**Linux Serial Exfiltration - AirGap Bypass**

20 views • 1 month ago




**Window Serial Exfiltration - AirGap Bypass**

20 views • 1 month ago




**Change VID PID**

13 views • 1 month ago



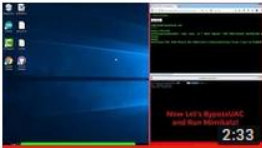
**WHID Elite AirGapBypass PoC**

186 views • 1 month ago




**WHID Elite Mousejacking**

46 views • 1 month ago




**Phishing Domain Credentials & Running Mimikatz Vs.**

1.1K views • 1 year ago




**How to Change Keyboard Layout**

310 views • 1 year ago




**WHID Attack Simulation against Windows 10**

5.3K views • 1 year ago




**Wifi Ducky on WHID device (WINDOWS)**

1.3K views • 1 year ago




**How To Install WHID Injector Software on OSX**

432 views • 1 year ago



**How To Install WHID Injector Software on WINDOWS**

2.5K views • 1 year ago



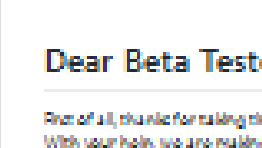
## WHID Injector / R33B0M1nd

143 subscribers

SUBSCRIBE 143

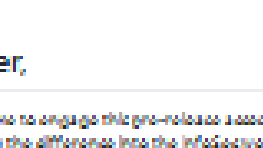
HOME VIDEOS PLAYLISTS CHANNELS ABOUT

Uploads PLAY ALL SORT BY



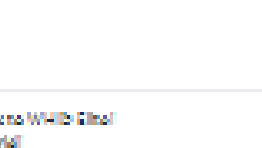
**WHID Elite AirGapBypass PoC**

186 views • 1 month ago




**WHID Elite Mousejacking**

46 views • 1 month ago



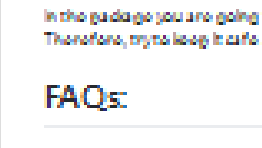
**Phishing Domain Credentials & Running Mimikatz Vs.**

1.1K views • 1 year ago



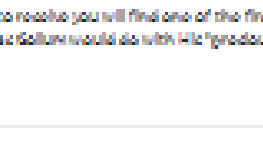
**How to Change Keyboard Layout**

310 views • 1 year ago



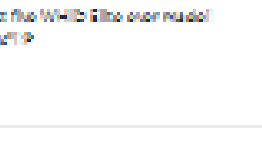
**WHID Attack Simulation against Windows 10**

5.3K views • 1 year ago




**Wifi Ducky on WHID device (WINDOWS)**

1.3K views • 1 year ago



**How To Install WHID Injector Software on OSX**

432 views • 1 year ago



**How To Install WHID Injector Software on WINDOWS**

2.5K views • 1 year ago

### Dear Beta Tester,

First of all, thank for taking time to engage this pre-release access to WHID Elite! With your help, we are making the difference into the infosec world! As you know, both R33B0M1nd processes that brought WHID Injector and WHID Elite to life, were not funded by any crowd-funding fund and the sale of these devices are not going in any form to me (I'm Luca). I am just doing this as a hobby, fun and (most importantly) I believe in giving to the infosec community without making any profit out of it.

In the guide you are going to receive you will find one of the first WHID Elite over music! Therefore, try to keep it safe as I would do with my "pre-release"!

### FAQs:

- What is required by me during this Beta Test? Nothing in particular. Just try it and if something doesn't work you can reach for improvements, for me know. :)
- How much time I will have for this Beta Test? There is not a strict deadline. Though, would be nice to have some feedback (inside and outside) within 2 weeks from the day you'll receive your WHID Elite. (Of course, feedbacks are always welcome at anytime beyond it.)
- Can I share photos or videos about WHID Elite on Social Networks? Of course! It would be awesome if you could also add @WHID\_Elite and @WHID\_Injector tags.

### 3D Case WANTED:

I know that some beta-testers are good at 3D designing & printing. Would be cool if you could work on a single USB case that could fit WHID Elite and a small USB 600mAh battery! :)

- <https://tinyurl.com/yd8guzcr> (main issue is the thickness: it doesn't fully allow the USB battery)
- <https://tinyurl.com/yd8guzcr> (main issue is the thickness: it doesn't fully allow the USB battery. I added that company a quote for a customized version, but they don't 3000\$ for 1000pc :))
- Suggestions are welcome! :)

# Zen-Time: More Features ➡ More Bugs

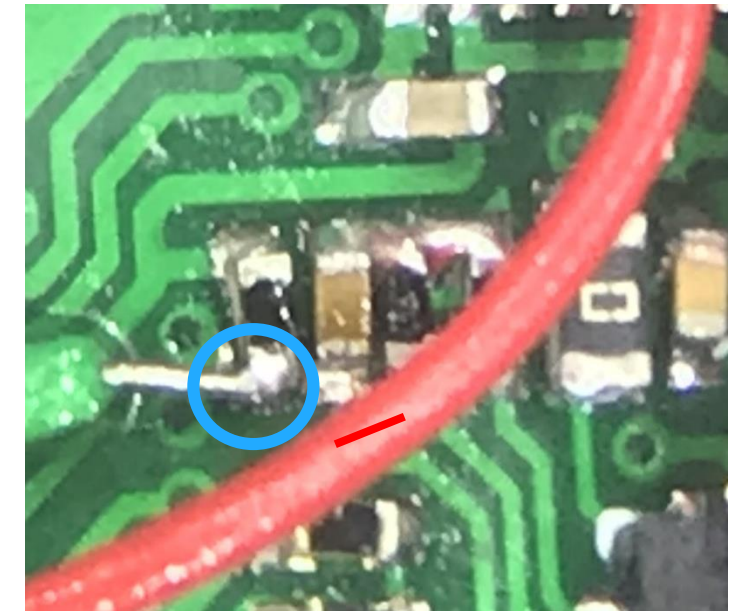
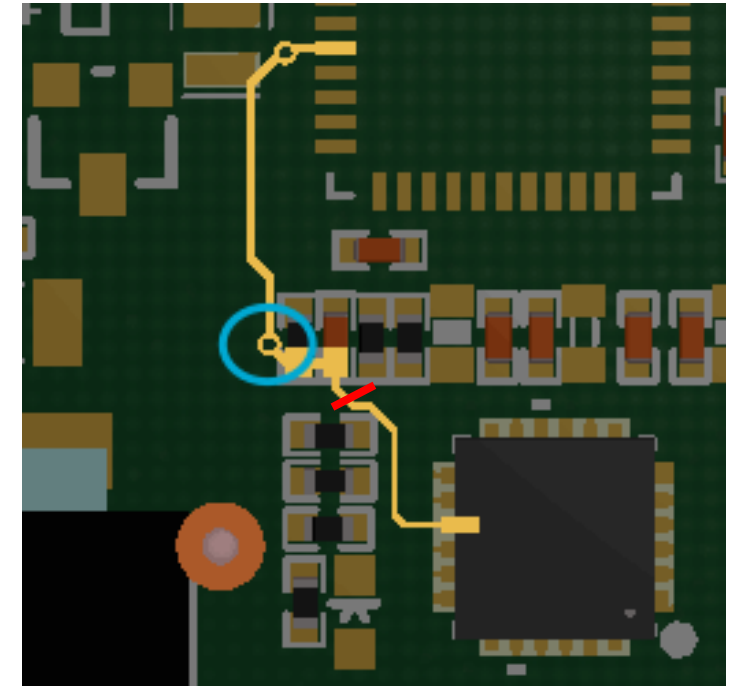
- I needed an INT Pin for RXing ASK-OOK signals
- Used D7/INT6 because was close and free!
- Got new PCB Rev... and...
- It is the most painful INT of Atmega32u4...

## INT6 on Arduino Leonardo / ATmega32U4

The documentation for Arduino's `attachInterrupt` function lists the pins for the four interrupts available on an Arduino Leonardo. But the Leonardo uses the `ATmega32U4`, which has a fifth external interrupt (called external interrupt 6, or INT6, just to be confusing). INT6 is not available from the `attachInterrupt()` function, but is available if you access it directly via the registers EICRB (External Interrupt Control Register B) and EIMSK (External Interrupt Mask Register):

```
EICRB |= (1<<ISC60)|(1<<ISC61); // sets the interrupt type
EIMSK |= (1<<INT6); // activates the interrupt
```

- Re-Engineered the Board to use D3 instead





# Release the Kraken!

Quarters



Weeks



Days



Hours



Napkin Sketch

Pretotype

PoC/Prototype



Final Product

\$\$\$

\$\$

\$

Free





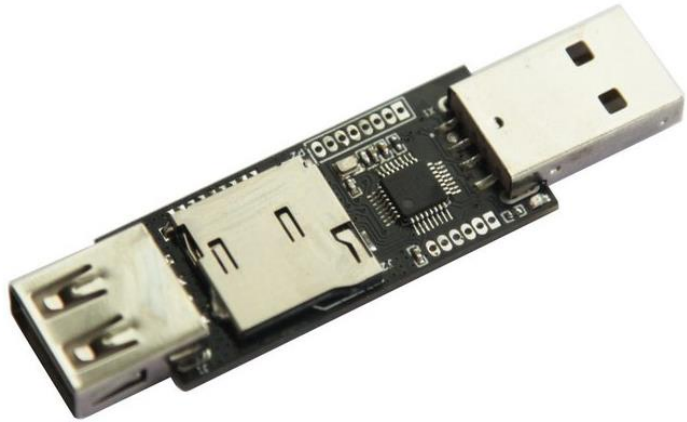
**~ 10.300 PCS**

**Number of  
units sold by  
the  
manufacturer  
until now**

But do not tell my wife



**~ 1150 PCS**



**EvilCrow  
Keylogger**



**RFID-Tool**



**EvilCrow Cable**

# Similar Success Stories

# Lessons Learned

- Validating the idea is a prerogative (DIY Market Analysis & Pretotyping FTW)
- Don't give up at the first manufacturer refusal!
- Documentation is vital
- Pick wisely beta testers
- Listen your users
  - Got plenty of improvements derived from this!
- Prioritize action items (divide-et-impera FTW)
- Finally... beware of some human beings. Copycats and IP thieves are always behind the corner... NDAs & OPSEC are your friends.

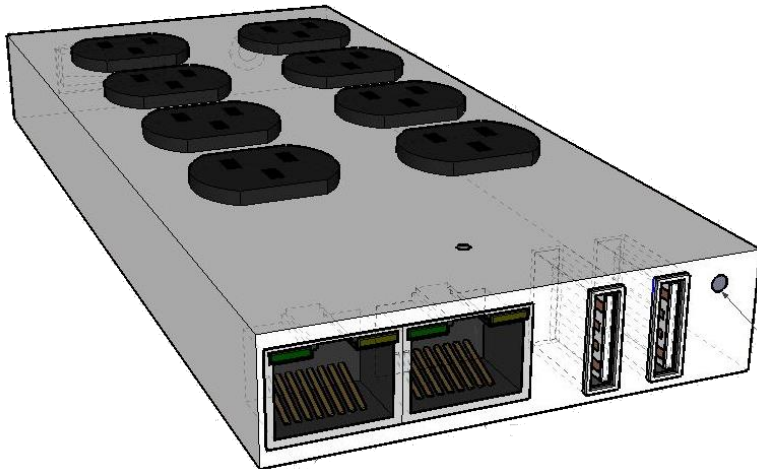




# POTÆbox – Penetration Over The {Air, Ethernet} box

## POTÆbox Purposes:

- Covert Security Operations (i.e. Pentests/RedTeam)
- Covert Surveillance
- Network Appliance (i.e. Firewall, IDS, Honeypot)
- Home Automation (i.e. Lights, Sensors)
- DIY Electronic Projects



Keep an eye at:

 @potaebox

# Fin

## **Special Thanks To:**

**\_MG\_, alphaomikron, dcuthbert, elkentaro, exploit\_agency, jermainlaforce, JoelSernaMoreno, Mame82, MrGloglas, notameadow, PaulWebSec, PearCrew, Re4sonKernel, RoganDawes, saviolokiu, squiggly, SymbianSyMoh, TravisPooley and the rest of the folks out there that believed and keep believing in my crazy ideas.**